

JUNE 22, 2017

# PTA BOARD MEETING

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ACTION ITEM	DUE DATE	STATUS	POC
Establish schedule for PTA Board meetings for 2017-2018	[Date]	Calendar shall be built once the budget is final	
Finalize PTA Budget	August 20		
Send PTA Budget out to the community. Due date chosen following the guidance that it should be before Back to School Night (9/6)	September 1		
Establish event calendar for the year	[Date]	Calendar shall be built once the budget is final	
Initiate a dialogue with other schools in the Woodson Pyramid about possible collaboration/pooling of resources for shared priorities next year	[Date]		
NYC final announcements	June 23		
	[Date]		
	[Date]		
	[Date]		
	[Date]		

## NOTES

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Attendees: Jennifer McClelland, Barb Messinger, Caren Lee, Sarah Jones, Suzanne Shogren, Elizabeth Bauernshub

**PTA President agenda for 2017-2018.** Focus for next year will be our community – serving and strengthening our community. VP Fundraising offered that we should also aim to build out the core group of the PTA community – to expand the core group of PTA volunteers.

Next year's board meetings may include a teacher liaison to provide feedback to the board from the teachers' perspective, including thoughts on events. Board meetings will be held at 4:30pm or the evening – which may make it easier for teachers to participate. Board meetings will be regularly scheduled and planned for the year.

Budget should be finalized by 8/20/17 at the latest and sent to the PTA community in advance of Back to School Night (9/6). The calendar for the year can be built after the budget.

**Principal's recommendations for 2017-2018.** More parents are getting involved, however many think the classroom is the only way to be involved. We should demonstrate that the PTA is a great way to be involved and is important.

There are great collaborations going on between PTAs in Region 5 – we should consider pooling resources and collaborating with PTAs in the Woodson pyramid for events/speakers/etc. There are opportunities for collaboration between schools – we may want to consider reaching out to Mantua as a start.

How can we leverage technology to increase parent participation? Possibly parents attending a school meeting through Facebook Live. Possibly provide live demonstrations of events/activities/projects in the classroom that can reach many more parents through technology (possibly FB live) than just the number of parents you can fit in a classroom. The question was raised – how do we utilize FB live and other platforms and still operate under the Fairfax County regulations of not taking pictures of children, etc. Ms. Messinger stated that we can use FB Live if it is a closed group – we can also avoid doing live demonstrations/pictures/videos/etc. in classrooms that have children that are not permitted to be photographed or shown in school publicity or publications.

Following this discussion, Ms. Messinger offered that there will be one more News You Choose (NYC) email going out and we could send in announcements. PTA Secretary offered we may want to include a push to sign up for the CWES PTA Facebook page so that we can use that as a tool to communicate with parents as frequently as needed.

\*\*Meeting minutes were approved by the Board on 9/19/17.